



IMG cashback system is highly configurable, intuitive, user friendly and designed specifically to cater the UK cashback customers. Please read some of the dynamic options of IMG cashback system.

### Cashback Website

- ✓ Brand new skin, intuitive, user friendly and dynamic website
- ✓ Easy navigation and choose your colour scheme on all pages
- ✓ Provide your own logo/design that can be integrated with our cashback system
- ✓ No Adult/Gambling contents. Safe, legal and decent for all ages
- ✓ Cashback paid by IMG team to all customers so you don't have to worry about payments
- ✓ IMG payments are made by BACS, Paypal or by cheque
- ✓ You own customer data, extract and send them newsletters
- ✓ Highly configurable with tons of options in the admin i.e. change website name, contact us email, descriptions which are dynamically updated
- ✓ Integrate the cashback solution in your existing portals
- ✓ SEO friendly URLs
- ✓ Quick registration for users
- ✓ Web 2 popular search tags
- ✓ Ajax based dynamic search facility
- ✓ Double opt-in and opt-out newsletter facility

### Website Contents

- ✓ FREE data and vouchers updated daily
- ✓ More than 2000 stores & 1500 Voucher codes and more added daily
- ✓ Blog for you to add special offers, news or deals
- ✓ User friendly navigation with category, subcategories and breadcrumbs
- ✓ Store reviews and ratings controlled by you through the admin facility
- ✓ Wish List and Viral marketing to promote the website effectively
- ✓ Every store is presented with a unique URL for effective deep-linking and PPC campaigns
- ✓ Advance sorting of stores by name, cashback or ratings
- ✓ Add Charities and create different types of user accounts eg home, charity or business etc

### Promote your cashback website

- ✓ Social book-marking facility available for each store
- ✓ Latest blogs available and managed by admin panel
- ✓ RSS feeds for the blog and stores
- ✓ Customer Testimonials managed from the administration section
- ✓ Create your own mailing list
- ✓ Viral marketing, Send to Friend
- ✓ Wish list, send entire wish list to your friends
- ✓ Referral scheme, ability to offer dynamic referral commission
- ✓ Google and Yahoo sitemaps available
- ✓ Advance SEO options, update meta tags, descriptions on each page
- ✓ Dynamic Link building facility

### Administration & Security

- ✓ Secure login(SSL) and quick registration form (OPTIONAL)
- ✓ Easy tagging of recommended, deal of the day and other store placements on home page and any category pages
- ✓ Link Management option for SEO & integrated PPC analysis tool
- ✓ Ability to create competitions from admin panel
- ✓ View customer search terms
- ✓ View your user's deal clicks to analyse what is converting from admin tracking
- ✓ Ability to add static pages eg add articles, shopping guides, tutorials etc
- ✓ Advance dynamic help (FAQs) section managed in administration
- ✓ Free integration of Google analytics
- ✓ View your earnings, user cashback and more from admin facility
- ✓ Earn commission even for non-registered customers
- ✓ Manage customer testimonials from admin facility
- ✓ Advance banner management. All the banners on top, middle, right, and bottom are managed easily through the administration. Dynamically show them on specified categories or subcategories and much more.

### Account Management

- ✓ Free 24 hour account management
- ✓ Dedicated technical team to help with website design
- ✓ Access to IMG Partner panel for latest developments, news, tips, resources to enhance and effectively promote your cashback website

### Cashback Models

IMG offers two cashback models for our partners that can be offered to customers.

#### Option A

Offer 50% Cashback  
£5 joining Bonus for user  
No Yearly admin fees  
10% of referral bonus

#### Option B

Offer 100% Cashback  
No Joining Bonus  
£5 yearly admin fees  
£2.50 referral bonus

### Cashback Price

IMG offers free setup, daily updated data, daily database backups, training, hosting, website management, account management and dedicated support from our development team.

IMG only charge £199 per month with 12 months of min contract.

### What's Next

- ✓ Sign the contract with launch date
- ✓ 2 weeks development & 1 week testing before launch
- ✓ Full training is provided
- ✓ First Payment to be made before launch